

REPLY UNDER 37 CFR 1.116 - EXPEDITED PROCEDURE –
TECHNOLOGY CENTER 3600

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : Customer Number: 33401
: :
JANSEN, Michael E. : Confirmation Number: 5159
: :
Application No.: 10/710,413 : Group Art Unit: 3688
: :
Filed: July 08, 2004 : Examiner: VANDERHORST, Maria Victoria
: :
For: MOTION PICTURE THEATER AND ASSOCIATED PROMOTION

CERTIFICATE OF ELECTRONIC TRANSMISSION

I hereby certify that this correspondence is being electronically-transmitted to the United States Patent and Trademark Office on March 11, 2010.

DeAnna Rodriguez

RESPONSE TO OFFICE ACTION

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir/Madam:

This is in response to the office action mailed on September 15, 2009. A petition for a three-month extension of time and a Request for an Examiner Interview are being filed concurrently.

Remarks begin on page 2.